

Marianne Perreault

Technology, UX, business analysis, and systems-thinking profile.

📍 Sherbrooke, Quebec
💻 Mostly remote work
🌐 marianneperreault.com
🌐 LinkedIn

PROFILE

A practical translator between people, systems, ideas, and digital products.

I turn ambiguity into structures people can understand, evaluate, and use - across UX, analysis, documentation, coaching, and AI-assisted knowledge work.

Best fit: mostly remote roles or mandates involving complex information, internal tools, product/service clarity, documentation systems, and thoughtful AI adoption.

CORE STRENGTHS

- UX and systems thinking
- Business and technical analysis
- Documentation and knowledge systems
- Stakeholder communication
- AI-assisted research and workflows

TOOLS AND METHODS

Codex, ChatGPT including custom GPTs, Paper, Figma, CRM and enterprise applications, C#, JavaScript, HTML/CSS, APIs, QA, prompt systems, onboarding systems, process improvement.

LANGUAGES

French native
English C2

PROFESSIONAL EXPERIENCE

EXPERIENCE

2022 - 2024

Independent Consultant - Marianne Perreault Enr.

- Delivered consulting mandates in UX design, business analysis, internal operations, and organizational development.
- Translated user and organizational needs into technical requirements, interface recommendations, and strategic decisions.
- Supported hiring, coaching, leadership recommendations, and internal software design for technology organizations.

EXPERIENCE

2022 - 2024

Professional Coach - SCAL Informatique

- Coached IT consulting employees through professional development, communication challenges, and self-reflection.
- Prepared written recommendations for leadership to support employee growth and organizational alignment.

EXPERIENCE

2022 - 2023

User Experience Designer - Université du Québec

- Designed interfaces and prototypes for the reconstruction of complex legacy enterprise applications.
- Conducted user interviews and translated findings into user-centered design recommendations.
- Collaborated with developers, analysts, and stakeholders to improve usability and modernization decisions.

EXPERIENCE

2021 - 2022

Analyst Programmer - Gestisoft

- Supported strategic planning, technical coordination, internal operations, and client relationships during a growth period.
- Improved internal processes and designed onboarding systems for a scaling technology organization.
- Strengthened documentation and knowledge-management practices across technical and operational teams.

EXPERIENCE

2019 - 2021

Technical Analyst - GIRO

- Coordinated internal and outsourced technical teams across software, operations, documentation, and support needs.
- Developed internal tools, testing plans, cloud documentation, and GDPR-related documentation.
- Built knowledge-management systems that improved technical support and internal information access.

EXPERIENCE

2017 - 2019

Customer Support Technician - GIRO

- Provided bilingual technical support for international enterprise software clients in French and English.
- Installed, configured, and supported enterprise software remotely and on site in Canada and Europe.
- Created bilingual documentation and contributed to onboarding and training for new employees.

EDUCATION AND CREDENTIALS

2026 - Present	Bachelor of International Political Economy After nearly a decade working in technology and entrepreneurship, I'm returning to university to study the systems that shape societies.
2013 - 2016	Diploma of Vocational Studies - IT Support At 15, I entered an accelerated pathway combining my final two years of high school with a vocational diploma in IT support.
2024	Mon Commerce en Ligne - École des entrepreneurs du Québec I completed the Mon Commerce en Ligne (My E-commerce) program, combining personalized coaching with self-paced training on e-commerce strategy, digital tools, marketing, and online business development.
2026 - Present	Opinion Writing Course - Columbia+ I am completing an opinion writing course through Columbia+, exploring how to transform complex ideas, personal experiences, and societal observations into clear public writing.

SELECTED DIGITAL PROJECTS

2025 - Present	AI helpers Designed custom GPTs and prompt systems for learning, assumption-testing, market research, brand copy, and knowledge work.
2026 - Present	Idea garden Created a public knowledge website collecting hundreds of idea-notes distilled from personal notes, artefacts, conversations, and AI-assisted synthesis.
2025	Sapience Wrote and published a systems-thinking blog translating large concepts into short, accessible articles.
2026	Language immersion extension Developed a Chrome extension that supports language immersion through automatic translation and progressive source-text exposure.